

## **EXPORT PROMOTION COUNCIL FOR HANDICRAFTS**

EPCH HOUSE, POCKET 6 & 7, SECTOR 'C', LOCAL SHOPPING CENTRE, VASANT KUNJ, NEW DELHI-110070

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Dear Sir,

## "Greetings from EPCH"

I am pleased to inform you that Centre for Handicrafts Exports Management Studies (CHEMS)-an education initiative of EPCH is offering a three month part time Certificate Course in Handicrafts Exports Management.

Council has successfully completed the 2<sup>nd</sup> batch of the certificate course in New Delhi and the new batch of the course will start from Inauguration of August 12<sup>th</sup>2019 at New Delhi.

This Certificate Programme is designed to upgrade skills of existing workforce and train new work force for the handicrafts exports sector.

The course will cover a wide range of topics such as:

- Government Policies,
- Export Documentation,
- Supply Chain, Lean and Smart Manufacturing,
- Compliances, Design and Product Development,
- Packaging, Banking and Foreign Exchange Management,
- Quality Management to Marketing and Digital Marketing of handicrafts

The programme also includes industrial training and field visits to ICD and Trade Fair.

The faculty for the programme is majorly drawn from within the handicraft industry and after completion the Candidates will be ready to join the sector as middle level managers or entrepreneurs.

Kindly note that only few seats are available on first-come-first-serve basis. If interested kindly contact Ms. Neena Sharma (Mobile No.9560799113) Email id:- <a href="mailto:neena.sharma@epch.com">neena.sharma@epch.com</a> at Delhi office to avail the offer.

With kind regards,

(Rakesh Kumar) (Director General)