

Bharat Tex 2024

Roadshows in full swing in Handicraft Clusters & Centres

Bhilwara, 16th December 2023; Jaipur, 22nd December 2023

Bharat Tex is poised to be a grand show, bringing together industry leaders, designers, delegates, buyers and textile enthusiasts from across the globe to celebrate the excellence and potential of India's vibrant textile sector. With a focus on innovation, sustainability, and global collaboration, the expo aims to propel India to the forefront of the international textile market. This global textile expo is being organised by a consortium of 11 Textile Export Promotion Councils and supported by the Ministry of Textiles, Govt. of India and is scheduled from 26th to 29th February 2024 at Bharat Mandapam and Yashobhoomi, New Delhi. Roadshows on the event are being conducted in production centres and clusters for textiles.

One such informative roadshow was held on 16th December 2023, at Bhilwara, Rajasthan and included dignitaries like, Smt Shubhra, Trade Advisor, Ministry of Textiles; Mr. Anil Kumar, Director, Infrastructure, Ministry of Textiles; Mr. Dinesh Nolkha, Vice Chairman, CITI; Mr. Brij Mohan Sharma, Chairman, Mewar Chamber of Commerce & Industry; Dr. S N Modani, Chairman, Rajasthan Textile Mills Association; Mr. Vipul Jani, Additional Commissioner, Industries and Commerce Department, Govt. of Rajasthan; Mr. Rahul Dev, General Manager, Industries and Commerce Department, Govt. of Rajasthan; Dr. Siddhartha Rajagopal, Executive Director - TEXPROCIL; and Mr. Rajesh Rawat, Addl. Executive Director, EPCH. Over 100 Bhilwara Industrialists attended the show.

Smt. Shubhra, Trade Advisor, Ministry of Textiles, in her address spoke about the fair and shared the 5F vision of Hon'ble Prime Minister of India and also projected the fair as mega celebration of Indian textiles at New Delhi. She spoke about the fair wherein exhibitors are expected to exhibit of wide range of textiles right from Farm to Fibre to Factory to Fashion to Foreign. She invited industry to showcase their strength in a big way. She urged all the industry members to take opportunity of this event and be a part of this show. She also urged Mewar Chamber of Commerce to



partner with Bharat Tex. In his address Mr. Anil Kumar, Director, Infrastructure, Ministry of Textiles spoke about various initiatives undertaken by Ministry of Textiles pertaining to infrastructure for textile sector. Mr. Rajesh Rawat, Addl Executive Director, EPCH proposed the vote of thanks.

Another such roadshow was held at Jaipur, Rajasthan, organised by Ministry of Textiles & TEXPROCIL in collaboration with EPCH, IGTA, AEPC, GEAR and FORHEX, and featured Mr. Akhilesh Kumar, DDG of Ministry of Textiles, as the Chief Guest. Several distinguished guests, including former EPCH Chairman, Mr. Lekhraj Maheshwari, past TEXPROCIL Chairman, Mr. Amit Rupavelia; ED, TEXPROCIL Mr. Siddhartha Rajagopal; President-FORHEX, Mr. Sunit Jain; Chairman-IGFA, Mr. Lalit Thukral; President-GEAR, Mr. Zakir Hussain; Secretary-AEPC, Mr. Mithleshwar Thakur; Jt. Commissioner, Industries Dept.-GoR, Ms Shilpa Gokharu; and Mr. Ravi Poddar, EC Member-AEPC. ■

International Convention on Sustainable Trade & Standards

New Delhi; 2nd - 3rd November 2023



Left: Mr. Rajesh Rawat, Addl. Executive Director, EPCH, speaking during the panel discussion held during the International Convention on Sustainable Trade & Standards. Right: Mr. Rajesh Rawat, Addl. Executive Director, EPCH; Mr. Arshad Mir, Chairman, Handicrafts and Carpet Sector Skill Council (HCSSC); and Mr. Ravi K Passi, former Chairman, EPCH, at the EPCH information booth during the convention

EPCH participated in the 3rd International Convention on Sustainable Trade & Standards (ICSTS), held in New Delhi from 2nd to 3rd November 2023. ICSTS is dedicated to addressing the critical topics of sustainable trade and quality enhancement.

EPCH set up an informational booth to disseminate information on Vriksh scheme and role of EPCH to promote sustainable trade of wooden Handicrafts. During the two day event, the Council also showcased handicraft products made

of Melia dubia (Malabar Neem) an Alternative Timber Species to achieve sustainability in wooden handicraft sector. Mr. Ravi K Passi, former Chairman, EPCH and Mr. Arshad Mir, Chairman, Handicrafts and Carpet Sector Skill Council, attended the conference. EPCH was also invited for a Panel Discussion on "Emerging scenario in trade with respect to forestry sector" which was addressed by Mr. Rajesh Rawat, Addl. Executive Director, EPCH. He shared the journey of Vriksh and its role to promote exports of wooden handicrafts through sustainability. ■