

24th Handicrafts Export Awards

21st August 2024; The Ashok Hotel, New Delhi

Minister of Textiles, Govt. of India, graces Handicrafts Export Award function as Chief Guest and presents 123 Awards in recognition of Outstanding Export Performance



The Export Promotion Council for Handicrafts (EPCH) organised its 24th Handicrafts Export Awards Function on 21st August 2024, at the Convention Hall, The Ashok Hotel, New Delhi. The gala evening was abuzz with top performing exporters from across the country, having gathered together for this grand occasion, along with Mr. Dileep Baid, Chairman, EPCH; Dr. Rakesh Kumar, Chief Mentor in a role of Director General, EPCH and Chairman, India Exposition Mart Ltd.; Dr. Neeraj Khanna, Vice Chairman and Mr. Sagar Mehta, Vice Chairman, EPCH; Members of Committee of Administration-EPCH; Mr. R.K. Verma, Executive Director, EPCH; press & media. Indian handicraft exporters were felicitated with 123 trophies and merit certificates in various categories, for their outstanding performance during the years 2019-20 and 2020-21.

Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Govt. of India, was the Chief Guest at the function and presented the awards in the presence of Guest of Honour Smt. Rachna Shah, IAS, Secretary, Ministry of Textiles, Govt. of India, in the august presence of Shri Rohit Kansal, Additional Secretary, Ministry of Textiles, Government of India; and Smt. Amrit Raj, IPOS, Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India.

The awards given away by the Hon'ble Minister included the Top Export Award for 2019-20 and 2020-21, both were bagged by M/s C.L. Gupta Exports Ltd, Amroha (Uttar Pradesh); following which, senior and veteran exporter, Mr. Muzafar Hussain was honoured with the 'Lifetime Achievement Award' for his outstanding contribution, patronage and guidance to the Indian Handicrafts Sector. This was followed by more awards and certificates in various Handicraft product categories.



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Organised by
Export Promotion Council for Handicrafts



Shri Giriraj Singh, Union Minister of Textiles, Govt. of India

Shri Giriraj Singh, Hon'ble Union Minister of Textiles, Govt. of India congratulated all the award recipients for their relentless dedication and significant role in contributing to the Indian economy. Calling them 'champions' he urged them to prove India's worth to the world by working advantageously on the existing strength of an exceptional heritage, 800 clusters producing 35,000 products and the ability to

be factories to the world's major markets including the UK, USA, Canada, France, Australia, Germany and Italy. He also urged exporters to look for new markets and hoped to see India's share grow significantly in world markets by new entrants in the sector with focus on sustainability & green products and prioritize product diversification. The Hon'ble Minister acknowledged the able leadership and commendable efforts of the Council as well as the exporters in making Indian handicraft exports globally competitive and profitable. He emphasised the role of women that constitute a major percentage of the sector's workforce and hoped to see more of them among awardees in the near future. "We must evaluate India's share in the global market to better understand our position. Export champions should focus on achieving their targets, and there should be awards for exploring new market territories," he concluded.

"These awards, representing export performance across product groups, regions, and women entrepreneurs, honour exceptional efforts of securing a strong presence in international markets," said Smt. Rachna Shah, IAS, Secretary, Ministry of Textiles, Govt. of India, as she congratulated the award recipients and the artisans in their workforce, for their exceptional export performance, highlighting the importance of handicrafts as a vital part of India's cultural heritage. She stressed the need to celebrate the diversity of unique art forms from different regions and acknowledged the crucial role of handicrafts in connecting small

cities and villages to global trade, particularly in empowering women and providing livelihoods. Smt. Shah emphasised the growing need for branding and quality certification standardization, the importance of linking each craft to its unique



Smt. Rachna Shah, IAS, Secretary, Ministry of Textiles, Govt. of India

stories and traditions, and the necessity of maintaining traditional export markets while exploring new opportunities. She also recognised the pivotal role of e-commerce in expanding market access and mentioned the government's plan to establish 50 e-commerce hubs to support the sector's growth by expanding export opportunities."

In her message of commendation for EPCH and the awardees, Smt. Amrit Raj, IPoS, Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, said, "our manufacturers and exporters are making



Smt. Amrit Raj, IPoS, DC (Handicrafts), Ministry of Textiles, Govt. of India

notable strides in the international market by leveraging market intelligence, understanding consumer behaviour, ensuring compliance, and embracing technological advancements. In collaboration with the Ministry of Textiles, EPCH has implemented initiatives to encourage innovation and product development, thereby enhancing the global competitiveness of our exporters. These export

awards promote healthy competition, motivating exporters to aim for greater growth."

In his address, Mr. Dileep Baid, Chairman, EPCH, shared, "the Handicrafts Export Awards are the testimony of a significant journey we all, as a sector, have undertaken towards our endeavour to triple export by 2030. Handicrafts are not merely a trade; they are a reflection of our tradition and heritage, with each art form telling a unique story. Thanks to the dedicated hands of our artisans, India's historic art continues to thrive, making its mark on both local and global stages. However, with the right strategies,



Mr. Dileep Baid, Chairman, EPCH

investments, and the unwavering spirit of our craftsmen, we are confident in our ability to increase market reach and secure new opportunities. We are committed to supporting our artisans, whether through entering new markets or developing innovative products, with the ultimate goal of bringing Indian art to the world stage."

Dr. Rakesh Kumar, Chief Mentor in a role of Director General, EPCH said, "The handicrafts sector in India is a vital engine of employment, providing livelihood to millions, mostly artisans and crafts persons, many of whom are women, preserving traditional skills passed down through generations. The capabilities of Indian handicraft entrepreneurs, combined with improved manufacturing practices, have significantly contributed to the country's export earnings. The achievements celebrated here today are a testament to the hard work and dedication of the entire handicrafts exporting community, which has maintained its momentum and positive outlook despite the challenges faced."

The primary objective of these awards is to foster a spirit of healthy competition among exporters. The Platinum Performer Award is granted to those who have won the Top Export Award for more than three years. The Top Export Award Trophy is presented to the exporter with the highest export performance across all handicraft product categories. Then, the Woman Entrepreneur Award is given to organisations led or wholly owned and directed by women. The Merit Certificates are awarded to



Dr. Rakesh Kumar, Chief Mentor in a role of Director General, EPCH and Chairman, IEML

those who achieve the second-highest export performance in each category, as well as to those who demonstrate their firm's excellent export growth, achieving the highest average export performance over the past three years. Regional Awards are determined by the highest export performance within a specific region over the

last three years. The Hat Trick Award is presented to those who have won the export award trophy three consecutive times over the successive years.

Over the years, these awards have become a coveted recognition within the handicrafts export community, with many striving to secure a place among the awardees.

The Handicrafts Export Awards go beyond merely celebrating achievements; they affirm the sector's shared commitment and collective vision for the future. This awards for every year serve as an opportunity to reflect on the journey they have embarked upon together and to recognize the crucial role each exporter plays in this ongoing success story. ■

Top Export Award 2019-20 & 2020-21

ALL HANDICRAFTS

C. L. Gupta Exports Limited, Moradabad



M/s C. L. Gupta Exports Limited, Amroha, Uttar Pradesh was established in 2001 and is a pioneer manufacturer and exporter of Handicrafts in India and having unique setup in the handicrafts industry with in-house, vertically integrated facilities for processing Metal, Glass, Ceramics, Marble/stone and Wood under one roof. The endeavor of the Unit is to bring the craftsman to mainstream from the unorganized sector. C.L. Gupta Exports Ltd. is also involved with multiple efforts to uplift people from handicrafts sector.

Life Time Achievement Award

Mr. Muzafar Hussain, M/s Muzaffar and Company, Srinagar

Dr. Imran Muzaffar S/o Mr. Muzafar Hussain, received the Award



Mr. Muzafar Hussain, M/s Muzaffar and Company, Srinagar (Jammu & Kashmir) has been awarded a Life Time Achievement award for his outstanding contribution towards promotion of the Indian Handicrafts sector.

Winners of Platinum Performer Certificate 2019-20

Hat-Trick Trophy winner, not be eligible for 'Top Export Award Trophy' in the same product category in continuation after 3 years, but is still highest performer in the same product category in subsequent year, is considered for Platinum Performer Certificate.

Stonemen Crafts India Pvt. Ltd., Agra (Uttar Pradesh)

**HANDICRAFTS OF
MARBLE, ALABASTER
AND CRAFTED STONES
(STONE ARTWARE)**



M/s Seet Kamal International, Jaipur (Rajasthan)

**HANDICRAFTS OF
HAND MADE PAPER**



Designco, Moradabad (Uttar Pradesh)

**HANDICRAFTS OF
ALUMINIUM ARTWARE**



Aesthetic Living Merchants Pvt. Ltd., Gurgaon (Haryana)

**HANDICRAFTS
OF LEATHER**



Aesthetic Living Merchants Pvt. Ltd., Gurgaon (Haryana)

**HANDICRAFTS
OF LEATHER**



**Winners of Platinum Performer
Certificate 2020-21**

**Winners of Top Export Award
(Categorywise - Trophy) 2019-20**

Stonemen Crafts India Pvt. Ltd., Agra (Uttar Pradesh)

**HANDICRAFTS OF MARBLE,
ALABASTER AND CRAFTED
STONES
(STONE ARTWARE)**



Jagdamba Cutlery Limited, Delhi

ART METALWARES



Kishoriji Exports, Moradabad (Uttar Pradesh)

EPNS HANDICRAFTS



Sharma International, Agra (Uttar Pradesh)

MARBLE, ALABASTER & CRAFTED STONE



Sumitra Woodcraft Pvt. Ltd., Delhi

WOODWARE



Dileep Industries Pvt. Ltd., Jaipur (Rajasthan)

PAPIER MACHE HANDICRAFTS



Asian Handicrafts Pvt. Ltd., Gurgaon (Haryana)

HANDICRAFTS LACE, LACES & EMBROIDERY



Designco, Moradabad (Uttar Pradesh)

IRON CRAFTS



Shingar Overseas LLP, Mumbai (Maharashtra)

FASHION JEWELLERY



Ganges Jute Pvt. Ltd., Kolkata (West Bengal)

JUTE HANDICRAFTS



Stalwart Homestyles, Gurgaon (Haryana)

GLASS ARTWARES



A L Paper House, Jaipur (Rajasthan)

**HANDICRAFTS OF HAND
MADE PAPER PRODUCTS**



Dileep Potteries Pvt. Ltd., Jaipur (Rajasthan)

CERAMIC ARTWARES



Mahesh Handicrafts, Jodhpur (Rajasthan)

**HANDICRAFTS
OF LEATHER**



Designco, Moradabad (Uttar Pradesh)

ALUMINIUM ARTWARES



Ahujasons Shawl Wale Pvt. Ltd., New Delhi

**HANDMADE SHAWLS
AS ARTWARE**



N. Ranga Rao & Sons Pvt. Ltd., Mysore (Karnataka)

**AGGARBATTIES
AS HANDICRAFTS**



Khemchand Handicraft, Jodhpur (Rajasthan)

**MISCELLANEOUS
CRAFTS**



Winners of Top Export Award (Categorywise - Trophy) 2020-21

Designco, Moradabad (Uttar Pradesh)

ART METALWARES



Asian Handicrafts Pvt. Ltd., Gurgaon (Haryana)

LACE, LACES &
EMBROIDERY



Kishoriji Exports, Moradabad (Uttar Pradesh)

EPNS HANDICRAFTS



Shingar Overseas LLP, Mumbai (Maharashtra)

FASHION JEWELLERY



Basant, Jodhpur (Rajasthan)

WOODWARES



Overseas Trade Linkers, Agra (Uttar Pradesh)

HANDICRAFTS OF
MARBLE, ALABASTAR
& CRAFTED STONE



Filadil Exports, New Delhi

ZARI HANDICRAFTS



Dileep Industries Pvt. Ltd., Jaipur (Rajasthan)

PAPIER MACHE
HANDICRAFTS



Designco, Moradabad (Uttar Pradesh)

IRON CRAFTS



Ellen Exports, Moradabad (Uttar Pradesh)

ALUMINIUM ARTWARES



Bally Fabs International Limited, Howrah (West Bengal)

JUTE HANDICRAFTS



N. Ranga Rao & Sons Pvt. Ltd., Mysore (Karnataka)

AGGARBATTIES AS HANDICRAFTS



Stalwart Homestyles, Gurugram (Haryana)

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HANDICRAFTS OF HAND MADE PAPER PRODUCTS



Dileep Potteries Pvt. Ltd., Jaipur (Rajasthan)

CERAMIC ARTWARES



Mahesh Handicrafts, Jodhpur (Rajasthan)

HANDICRAFTS OF LEATHER



Ahuja Shaws Pvt. Ltd., New Delhi

HAND MADE SHAWLS
AS ARTWARE



Khemchand Handicrafts, Jodhpur (Rajasthan)

MISCELLANEOUS
CRAFTS



Women Entrepreneurs (Regional) Awards 2019-20 and 2020-21

Craftex India, Jhajjar (Haryana) (2019-20 and 2020-21)

NORTHERN REGION



Global Art Exports, Jaipur (Rajasthan) (2019-20)

NORTH WEST REGION



Sharma International, Agra (Uttar Pradesh) (2019-20 and 2020-21)

CENTRAL REGION



Pinnacle, Nagpur (Maharashtra) (2019-20)

WESTERN REGION



Roma International, Kolkata (West Bengal) (2019-20 and 2020-21)

EASTERN REGION

