

Soft Skill Training Programme

Uttar Pradesh; Andhra Pradesh; Himachal Pradesh

EPCH organized twenty five batches of Soft Skill Training Programme each, in EDP/Export Marketing, Packaging & Technology, Testing & Quality Standardization, for SC category artisans/crafts persons, skilled workers, entrepreneurs & manufacturers at Machilipatnam in Krishna District and Rampachodavaram in East Godavari District of Andhra Pradesh; Saharanpur in Uttar Pradesh and Kangra region in Himachal Pradesh. Each programme was for 5 days, consisting of 20 artisans in each batch. The programme was aimed to upgrade existing skills as well as to add additional ones to these segments of the handicrafts sector. Major aspects covered in the 5 days training program included Marketing/EDP; Trade Show participation; Improved manufacturing technology/ improved tools and equipment; Testing, quality and standardization; and information about O/o DC(H) Schemes.



Glimpses of the training in Machilipatnam and Rampachodavaram



Trainers with the artisans at the end of the Andhra Pradesh Programme

All the training was facilitated by trained and qualified trainers. All the trainers had years of experience in EDP and Design & Technology. Trainers were using various methods to facilitate the training program, which helped the trainee in the learning process. Various methodologies were adopted during training program such as power point presentation, group work, discussion and presentation. Main objectives of the training:

- Building-up workforce of budding entrepreneurs
- Awareness about new design and adaptation methods with services of experienced designers
- Creation of skilled and trained workforce
- Focused training programs targeted to development of skills at par with the best available in the world



Glimpses of the training in Saharanpur



Glimpses of the training in Kangra region of Himachal Pradesh

In Saharanpur, the training was from 27th July to 11th September, 2015 for 120 SC artisans who practice crafts of imitation jewellery, wood carving, hand printed textile scarves, embroidered & crochet craft in Saharanpur area. The training venue was in National Centre Photo & Picture Framing Technology, Mandi Samiti, Saharanpur.

In Machilipatnam, the programme was held from 18th to 28th August, 2015 for 120 SC artisans who practice the craft of imitation jewellery. The Training venue was in Pedana and the entire programme in Machilipatnam was completed in 10 days. **In Rampachodavaram, the training was from 1st to 11th September, 2015,** for 80 ST artisans, practicing bamboo and palm leaf craft in the area. The training venue was in Project Management & Resource Centre, ITDA, Rampachodavaram and was completed in 10 days.

In Himachal Pradesh, the training was from 30 June - 11 September, 2015 for 120 SC artisans in 6 different areas of Kangra- Sai-Bhranta, Arla, Daroh, Henja, BALOTA & Rodi, who practice crafts of cane&bamboo, embroidery, crochet, handloom & weaving in Kangra area and 60 ST artisans who practice in Cane & Bamboo, Embroidery & Crochet, handloom & weaving etc. crafts in Kangra area. The training venue was in Chowki-khalet, Balla and Mansimbal in Kangra District of Himachal Pradesh.

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