

Buyer Seller Meet in LAC Region

30th November & 1st December, 2015; Lima, Peru



Left picture : Lighting of the inaugural lamp at the BSM: (LtoR) Mr. R K Verma, Director, EPCH; Mr. Ravi Krishna, President, Indian Chamber of Peru; Mr. Rajneesh Dube, Principal Secretary, MSME & Export Promotion, Govt. of Uttar Pradesh; Mr. Navraj Goyal, Addl. DC (Handicrafts); HE Ambassador of India in Peru, Mr. Sandeep Chakraborty; and Mr. Ing. Jose E. Rosas Bernedo, Gerente General of Lima Chamber of Commerce
Right picture : HE Ambassador of India in Peru, Mr. Sandeep Chakraborty addresses the participants at the BSM

EPCH, with support of Embassy of India in Lima, Peru and Lima Chambers of Commerce organized a Buyer-Seller Meet in Hotel Sol de Oro, Lima, Peru, with an endeavour to connect the Council's member exporters with buyers in the region. This was inaugurated by HE Ambassador of India in Peru, Mr. Sandeep Chakraborty.

The Buyer Seller Meet in the Latin American Countries (LAC) region has been a successful annual event since the last five years and this was the 2nd such event being organized by the Council in Peru. 17 Indian handicraft exporters participated and put up a display of handicrafts, decoratives, houseware, home furnishing, made



L-R Mr. R K Singh, Joint Commissioner, Export Promotion Bureau, Government of Uttar Pradesh; Mr. Ravi Krishna, President, Indian Chamber of Peru (INCHAM); Mr. Rajneesh Dube, Principal Secretary, MSME & Export Promotion, Government of Uttar Pradesh; HE Ambassador of India in Peru, Mr. Sandeep Chakraborty; Mr. Ing. Jose E. Rosas Bernedo, Gerente General of Lima Chamber of Commerce; Mr. Navraj Goyal, Addl. Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India, and Mr. R K Verma, Director, EPCH

ups, shawls, scarves, fashion jewellery & accessories, jute bags, bags of other material, garments, and Christmas décor.

The LAC and Caribbean countries are potential markets for Indian handicrafts. Exports of handicrafts to LAC have been growing at a healthy rate (US\$ 60.40 million in 2014-2015) and average exports growth of handicrafts from India stand at 0.01 % per annum.

It is expected that this Buyer-Seller Meet in association with Indian Embassy and Lima Chamber of Commerce would lead to a growth in Indo-Peruvian Trade relations. ■