

Mart exclusive Home Expo India - a welcome initiative....

Buyers assured of a permanent Mart address of suppliers



With permanent Marts, the buyers are able to trust easily that at least we the sellers are not going anywhere and

are going to be here at anytime.

Definitely there has been a positive inflow with the coming of permanent Mart.

Pradip Muchhala, Muchalla NV

Quality buyers at the Marts



I thank EPCH for keeping the fair exclusive to the Marts. Not many customers have landed this time but the ones who have

come are serious buyers.

Satish Dhir, Highland Exports

Really a good attempt



It's really a good attempt by EPCH which will have a good impact on our sales. Looking

forward for a great response.

Vivek Vikas, Vijay Enterprises

Quite a good show this year



I am happy with EPCH consolidating the expo in the Mart. This is good from business perspective. Home Expo this year is quite

a good show. Buyers are coming and showing great interest in the products and seem to do good business.

Shikhar Bhansali, Maker's Mart

A great effort



Mart is much smaller as compared to the temporary fair but this is a great effort. This is brilliant.

Ravindra Sharan, Artefacts India

Mobilised more footfall, given us a better platform



It has not only mobilised more footfall for us but has given us a better platform to create

new contacts. I hope that our Marts' popularity will get more enhanced in coming years.

Ravi Khanna, NCCR Exports

Selling has improved



All buyers are visiting our Marts for the first time. Our selling has improved. So if you ask about my feedback I am

definitely one of those who is happy and positive with this move.

Sharad Jain, Indian Artware

Positive buyer inflow



With this setting, the buyers are directly coming to the Mart which was not possible earlier. There

has been a positive inflow. Now with the opening of permanent Marts one can see more traffic of buyers, which is positive.

Vasu Pahwa, Surya International

Show more focussed



A show in Marts is better for the Mart owners as well as the buyer as an intimate

relationship is developed between the seller and the buyer. Marts even though small in size collectively as compared to a fair, is focussed. Permanent Mart events would definitely work better in the long run with good promotion.

Rukshad Bhagwagar, Forms

Good way to promote Mart products



We are happy with this initiative. Though we are not seeing a big footfall of buyers but this is

a good initiative to promote the products in the Mart area. In future too I hope they continue to do so.

Damini Mnachanda, Textile Concept International

A good way to ensure popularity for Marts



I consider it to be a good way to ensure that the Marts gain popularity and

attract customers. The footfall is low but since I had few fixed appointments I have all reasons to be happy.

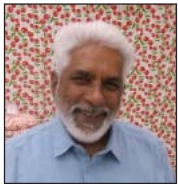
Amit Malhotra,

Asian Handicrafts





Move is good



This move is good. A lot of factors come into play when you are into export import market. We have to understand the global economy. Also I feel that marketing and promotion is very important for the exhibitors.

Rajiv Sirohi, Shara

Helped engage more buyers



This year, the consolidation of the Expo inside the Mart has helped the established exporter as well as buyers. The buyers are

giving good response and are happy while exporters are engaging more with buyers and this has created a space for more contractual relationships. I believe this to be the best way of conducting expo.

Lekhraj Maheshwari, Rajasthan Handloom & Handicrafts

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Enabled better association with buyers and buying agents



I feel this is a very good initiative. This time in the Mart area, we were able to create a better association with

the buyers and buying agents. We were able to sit, talk, explain and negotiate with our buyers. I addressed the panel discussion on retail which was attended by experts of various fields. I think more such events should be held where forthcoming scenario of business can be talked about.

Leela Bordia, Neerja International

Very happy with development



It is a very good initiative and we are very happy with this development. We have good number of inquiries coming

in from the buyers and we are very happy about that.

Gurvinder Kohli, Malika Overseas

A good opportunity to benefit from



I feel this is the only right way of doing business. Even with less number of buyers we have more opportunity to grab them. Buyers that have

come in are real concrete buyers who genuinely want to know about our products. Also we don't have to shift our products to the temporary halls which is also a cost saving.

Satish Katta, Siyaram Exporters

This has led buyers to Mart area



Now when the exhibition is in the Mart area, it has made buyers who would otherwise stick to the exhibition halls, venture

into the Mart area.

Nicky Taluja, Powerdeals International

Happy with this initiative



We are very happy with this development, though this April fair is small compared to other fairs.

C.P Sharma, Garud

Fabs Pvt Ltd

