

Overseas Journalists share their views on IHGF Delhi Fair - Autumn 2017

The variety of products at this fair is much more than at leading European fairs



This is the first time that I am here at IHGF Delhi Fair. The readers of our magazines are retailers who basically deal in gift wares and home ware and these are the product lines that I want to cover at this fair. In terms of the show's scale as compared to the big ones in Europe, I must say that they are bigger but the variety of products is much more here. I think that's what is more important. The products from Indian manufacturers are being perceived as good in Australia but only when these are marketed for their 'handmade' and 'handcrafted' attributes.

Ruth Cooper, Australian Gift Guide, AUSTRALIA

Indian textile products have a receptive market in Japan

This is my first visit to IHGF Delhi Fair but I am an avid visitor to many other international fairs, especially in Europe. Seeing the display I can say that overall quality of products is good. Fields of my interest are furniture and textiles in contemporary styles. In Japan, the market for Indian products is quite strong for textile products and interior decoration items, handicrafts and illumination items. In comparison to other fairs of the world this fair is catching up. I feel, better understanding between buyers and sellers need to be achieved for overall growth and success of a fair. As markets for textiles is good in Japan, I feel, business from India is expected to grow in the near future.



Takayoshi Nagashima, Aik co. ltd. the home living, JAPAN

Exhibitors have displayed unique styles and products lines



This is my second visit to this fair. I feel, the whole concept of this fair is quite wonderful as there is a wide gamut of products showcased here. The first time I visited this fair was in 2015. The market for Indian products in Kyrgyzstan is quite strong, especially cotton clothes that can be worn in winters as well owing to its natural raw material. Customers in my country also like hand made Indian products. This time I feel the exhibitors have displayed unique styles and products lines. I am quite happy with the facilities here.

Amaliya Beneiyan, KYRGYZSTAN