

# Trade visitors gather updates on IHGF Delhi Fair-Spring 2018 at Publicity Booths set up by EPCH at international fairs

## IIDEX Show

Toronto, Canada

29th-30th November, 2017

EPCH participated in IIDEX Show, Toronto, Canada, from 29th - 30th November 2017. This was the first ever participation by the Council in Canada.



IIDEX Show, Canada, is part of Building Show that is said to be the largest annual exposition for design, architecture, construction and real estate industries. It brings together, over 30,500 trade professionals to do business with over 1,600 exhibitors. EPCH participated in this show for the brand image promotion of its upcoming IHGF Delhi Fair-Spring 2018 and Home Expo India 2018.

Consulate General of India, Mr. Dinesh Bhatia and Consul (Commerce), Toronto, Canada, Mr. Saifullah Khan, visited the show and appreciated the initiative by EPCH. NRI trade buyers settled in Canada were very happy with EPCH's participation.

## Art of Living Exhibition

Beirut, Lebanon

29th November-3rd December, 2017



EPCH participated in the 10th edition of The Art of Living Exhibition, Beirut, Lebanon, held from 29th November– 3rd December 2017.

The Council had set up a publicity cum promotional booth to disseminate information about IHGF Delhi Fair-Spring 2018 at the event. This event is about showcasing newest trends and innovations in home decor (home furniture and interior decoration) and receives several buyers for this category.