



IHGF Delhi Fair-Virtual 2020 met with heart warming response

Exhibitors and buyers laud EPCH for successful show, edition certified as
The First Handicraft Products Virtual Trade Fair

The 49th IHGF-Delhi Fair, first ever edition on a virtual platform, concluded. The Golden Book of World Records certified this edition as the first handicraft products virtual trade fair, organised by EPCH from 13 – 19 July, 2020, spread over 25 virtual halls and participated by more than 1300 manufacturers and exporters from India.

In continuance to presenting Indian handicrafts sector's resilience in the Covid era, EPCH organised its IHGF Delhi Fair 2020 in a virtual format with a well spread representation of the Home, Lifestyle, Fashion, Furniture and Textiles segments. Known as the world's largest congregation of handicrafts exporters, this edition became India's first and largest virtual platform for the sector. And very successfully so. Seeing the

overwhelming response, the show, that begun on 13th July 2020, was extended by a day and concluded on 20th at 1100 hrs.

With India's leading home, lifestyle, fashion & textiles manufacturer-exporters among its regular participants, IHGF Delhi Fair has inspired buyers from the world's leading brands to source new product lines in houseware, home furnishing, furniture, gifts, decoratives, lamps and lighting, Christmas & festive décor, fashion jewellery & accessories, spa and wellness, carpets and rugs, bathroom accessories, garden accessories, educational toys & games, handmade paper products & stationery and leather bags. The use of varied raw material brought out choices in several products made out of wood, metal, cane and bamboo, natural

fibres, wool, silk, jute, hemp, coir, stone, leather, terracotta, lacquer and natural residues & derivatives. And certainly more and more buyers reap the benefits of their association with manufacturers from India. Approximately 4150 overseas buyers from 108 countries, buying agents and domestic volume retail buyers visited to source from 12 product categories.

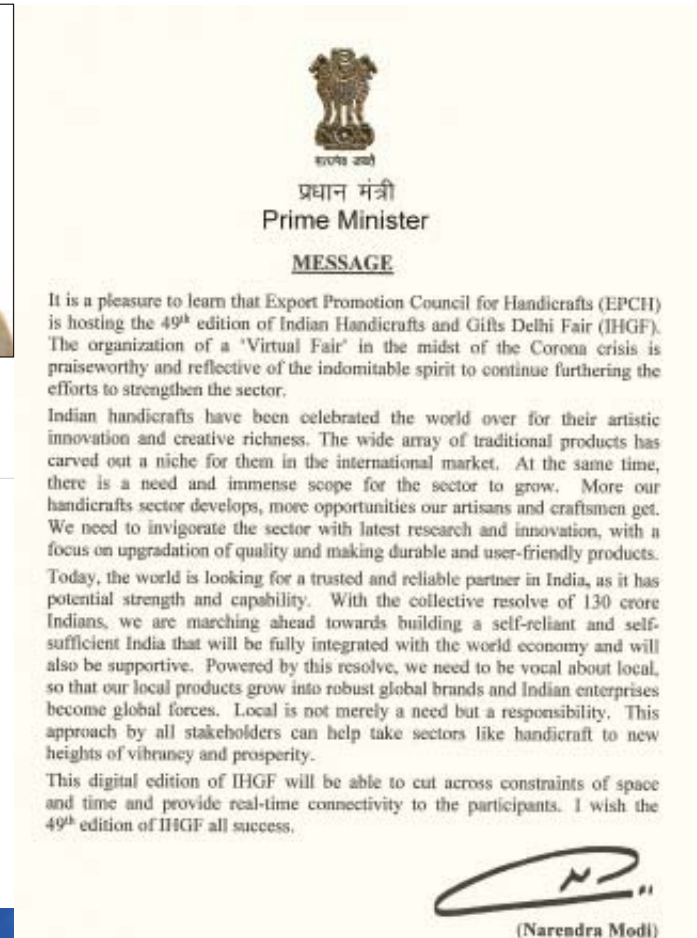
Among highlights at the show were, Theme areas and collective displays of crafts from the North Eastern Region as well as Jammu & Kashmir. 12 Webinars and a Panel

Discussion on a variety of topics were conducted by Indian as well as international experts from various fields, in course of the fair. Besides, the fair also featured virtual Ramp Presentations and enthralling craft demonstrations of 11 different craft forms by National Awardees. The virtual show concluded with EPCH felicitating exhibitors for best virtual display at the fair in various categories, women entrepreneurs and associates as well as organisations for their significant contribution in making the 49th edition of IHGF-Delhi fair on virtual platform, a successful event.



Shri Narendra Modi
Hon'ble Prime Minister
of India

Hon'ble Prime Minister of India
sends his good wishes



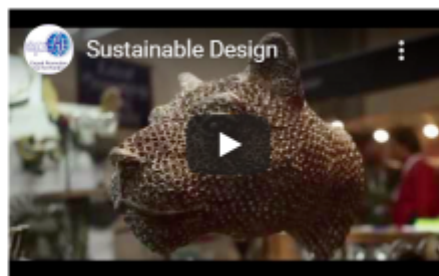
Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles & Minister of Women and Child Development while inaugurating the fair said, during the Corona pandemic, EPCH brought its internationally sought after IHGF Delhi Fair on virtual platform in which large number of exporters are showcasing beauty and workmanship of Indian handicrafts. Small, micro and medium exporters of India will be happy to engage with buying agents, buying houses from across the world in the virtual fair. She wished success for everyone associated with the show.



Hon'ble Union Minister of Textiles inaugurates show

The 49th edition of IHGF Delhi Fair-Virtual 2020 was inaugurated by **Smt. Smriti Zubin Irani, Hon'ble Union Minister of Textiles and Minister of Women & Child Development**, in the virtual presence of Chairman, EPCH, Mr. Ravi K Passi; Vice Chairmen, EPCH-Mr. Raj K Malhotra and Mr. Naved Ur Rehman; President of the fair - Mr. Neeraj Khanna; COA Members of EPCH; Mr. Rakesh Kumar, Director General, EPCH; and Mr. R K Verma, Executive Director, EPCH; industry members, exhibitors and buyers.

The Hon'ble Prime Minister of India, Shri Narendra Modi also sent in his good wishes to EPCH on the organisation of show in a virtual format amidst Corona crisis and said, it reflects the indomitable spirit to continue furthering the efforts to strengthen the handicrafts sector. The PM also conveyed that Indian handicrafts have carved a niche in the international market, and development of the sector would bring in more opportunities for the nation's artisans and crafts persons. He also said that while India is working towards building itself into being self-reliant and self-sufficient, the world is seeing it as a trustworthy and reliable partner. He urged everyone to be vocal about local so that our local products grow into global brands.



Shri Piyush Goyal, Hon'ble Union Minister of Commerce

& Industry also sent in his wishes and said that holding of the fair on a virtual platform means giving everyone a new experience in this period of covid crisis. The Commerce Minister commended the efforts of EPCH for setting up of a fantastic world of handicrafts and gifts under the roof of IHGF-Delhi Fair - thereby showcasing lines produced by over 7 million talented artisans working with more than 11,000



various sectors in this country.

Mr. Shantmanu IAS, Development Commissioner (Handicrafts) said that for the first time IHGF -Delhi Fair is being held at a virtual platform which is the need of the hour. India has a wide range of handicrafts which covers all aspects of lifestyle such as kitchenware, fashionwear, bathroom ware, furniture, gifts, etc. He also said, as buyers want good quality products, it has been ensured that products being shown at the fair, meets the requirements of buyers. The product lines are a result of amalgamating local materials and techniques, using craft skills of artisans who put their heart and soul into their creations.

Mr. Ravi K. Passi, Chairman, EPCH said, the challenges posed before us during this COVID-19 crisis had led us to brainstorm and to present before the exporters, a viable alternate business model in the form of virtual fairs. Having successfully organised two product specific shows in June 2020, this fair is a



Mr. Ravi Kapoor IAS, Secretary Textiles, Ministry of Textiles; Mr. Shantmanu IAS, DC (Handicrafts); Mr. Ravi K Passi, Chairman, EPCH; and Mr. Rakesh Kumar, Director General, EPCH

members of the EPCH. He said, the marketing platform provided by the fair is instrumental in creating a brand image of Indian handicrafts in the world market. Shri. Goyal further said that handicraft items are reflections of human talent at its best and the sweat & blood of people who have carried forward the various art forms from generation to generation. So, what is being offered to the world is not only the labour of love of a young person who has created a particular art piece but also speaks about generations old skills and knowledge.

Mr. Ravi Kapoor IAS, Secretary Textiles, Ministry of Textiles said, as usual EPCH is in the forefront in this situation and has taken lead in organising a first of its kind mega virtual fair in which large number of buyers and sellers can converge. He further said it is an excellent lead during the covid pandemic and hoped that the virtual platform will be a big success and set precedents for organising many more virtual fairs like this by

culmination of all major product categories for Home.

While speaking on the occasion **Mr. Rakesh Kumar, Director General, EPCH** said, just like every crisis brings with it an opportunity, this pandemic has given us an opportunity to provide our member exporters with an alternative marketing platform as a virtual fair for Home, Lifestyle, Fashion, Furniture and Textiles products. He further elaborated on the various features of the fair that aim to make the experience, wholesome for visiting buyers. He informed that the virtual IHGF Delhi Fair is being participated by more than 1300 exporters from all parts of the country. Besides, the show features thematic displays of the crafts of Jammu & Kashmir and North Eastern Region of the country, apart from various webinars, panel discussions, craft demonstrations, and fashion shows.

Mr. Neeraj Khanna, President of the 49th edition of



Mr. Neeraj Khanna, President of the 49th edition of IHGF-Delhi Fair; and Mr. R K Verma, Executive Director, EPCH

IHGF-Delhi Fair said, "it is a totally new initiative by EPCH and a much needed one at this critical time of COVID-19 pandemic. The world is in a state of lockdown but as they say the show must go on, EPCH has brought to you this virtual fair which is a new normal and I am sure this will open many new windows of opportunity for all of us."

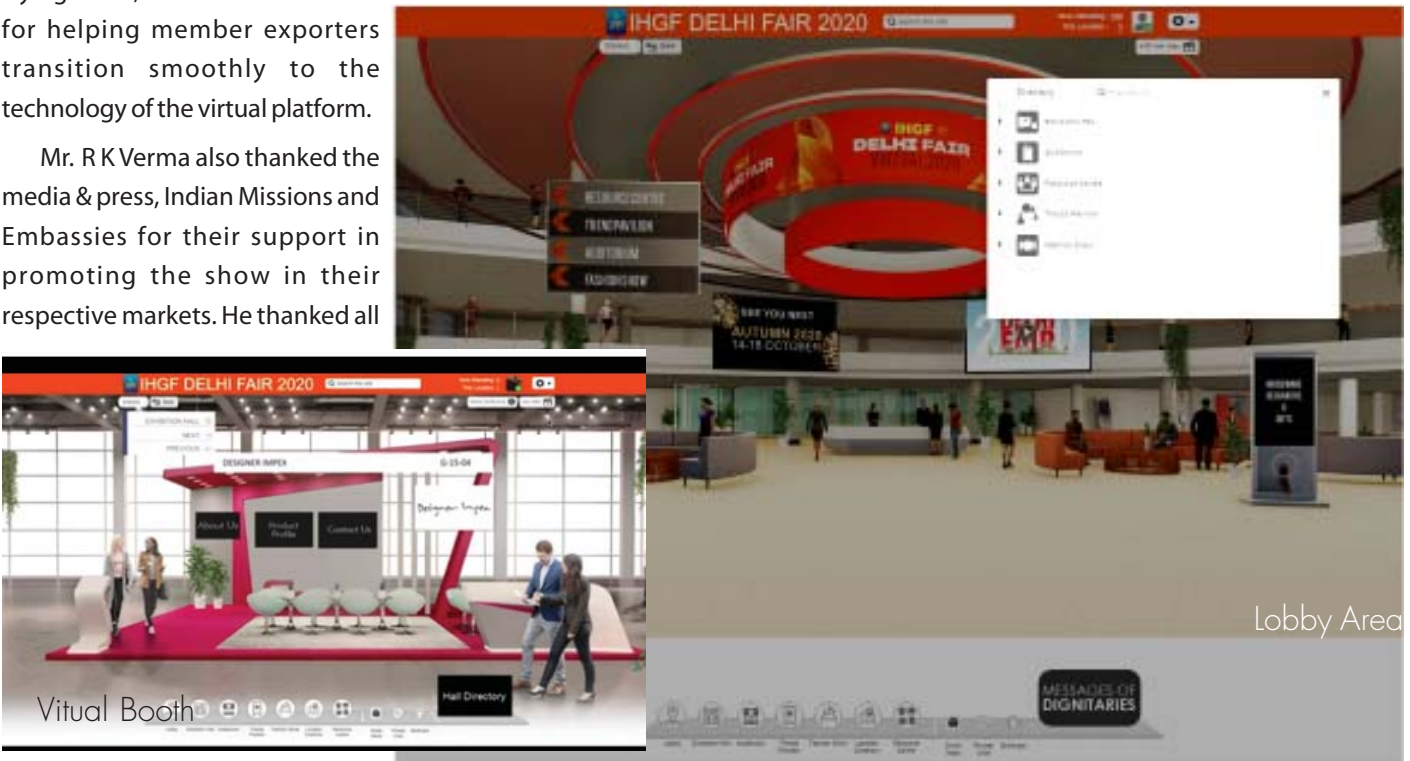
Mr. R K Verma, Executive Director, EPCH thanked the Hon'ble Prime Minister for his good wishes and also the Ministers for Textiles and Commerce & Industry as well the Office of DC (Handicrafts), Ministry of Textiles, for their support and promotion of the handicrafts sector. On behalf of team EPCH, he thanked the Chairman, EPCH; the Committee of Administration; the dynamic and visionary Director General, Mr. Rakesh Kumar for giving a new direction & opportunity to the handicrafts trade in trying times; and the team at EPCH for helping member exporters transition smoothly to the technology of the virtual platform.

Mr. R K Verma also thanked the media & press, Indian Missions and Embassies for their support in promoting the show in their respective markets. He thanked all

the exhibitors and the buyers for showing their trust & confidence in EPCH and the IHGF Delhi Fair in its virtual edition.

The Platform

Powered by advanced information technology this internet-enabled international trade platform provided services like online product promotion, match making and business negotiations. It facilitated direct communication exchange between exhibitors and attendees with interactive features viz. live chat, chat rooms, Q&A, webinars, webcasts, etc. Exhibitors in this show experienced the altogether different atmosphere of being in a virtual IHGF Delhi Fair. The Lobby - where visitors could see the common area that would help them visit other areas/ see important announcements; Exhibition Halls - where visitors could see supplier / exhibitor booths, click on any booth and start browsing company information, product profile and individual products with related information, showroom /factory videos, videos on making of the products, etc. A visitor could also chat (real time) with booth representatives in their preferred languages; Auditorium - an area where visitors could attend webinars, craft demonstrations and ceremonies; Trend Pavilion - where visitors/ exhibitors could learn about present and upcoming fashion trends; Fashion Shows; Resource Centre - where visitors could access informative literatures on the show and its organisers as well as press releases; Your Briefcase - a bag / cart in which





Products on Display

Gifts and Decoratives	Christmas and Festive Décor
Furniture & Accessories	Bathroom & Bath Accessories
Home Furnishings	Garden and Outdoors
Houseware	Handmade Paper Products & Stationery
Carpets and Rugs	Eco Friendly / Natural Fibre Products
Fashion Jewellery, Accessories & Bags	Candles, Incense & Potpourri
Lamps and Lighting	

visitors could collect any object, video or information and access it later, download documents, images etc. in one go.

Trend Pavilion, Ramp Presentations and Craft Demonstrations

To create awareness about the products displayed at the fair, EPCH also organised ramp shows on the virtual platform. Showcasing latest collections of select exhibitors in fashion jewellery, fashion accessories and artisanal apparel, remotely shot ramp sequences came alive here. **Ramp Presentations' album on page 34.** Taking cue from the response to the online

demonstration of crafts during IFJAS and IHGF Textiles 2020, the organisers continued this feature in this fair too. **Details on the crafts and the crafts persons on page 32.**

Panel Discussions & Webinars

To meet the challenges and review the opportunities consequent of the pandemic, EPCH, in association with Buying Agents Association (BAA), organised a panel discussion on Sourcing India: The Awakened Tiger - Overseas Buyers seeing India as a Sourcing Destination; and various webinars with expert faculty on different topics such as, How to Win Big Export Orders using Digital Marketing; Positivity and Wellbeing - Wellness through Willingness; Picture Perfect Packaging Techniques & Ideas for Handicraft Exporters; Significance of Intellectual Property Rights in Handicrafts sector; Introduction to EPCH's Design Register; Thinking Tomorrow: Trends & Forecast for Spring/Summer 21 & Colour Palette for Autumn/Winter 2021/2022; Poly 9: 3D & Artificial Intelligence; Efficient Production; Deep Dive Insights-Online Masterclass for Gen Next: mapping post-pandemic trends; Insights: Arts and Crafts in Indian Culture; Scandinavian Design; Mapping Success - The New Expectations of American Buyers and Consumers, etc. These webinars were viewed by large number of visitors.

1300+ exhibitors share platform with 4150 overseas buyers

IHGF Delhi Fair-Virtual 2020 became an exemplary international exhibition with focus on product origins and inspirations that many buyers would find only in India. So real & alive in an easy to navigate virtual space, this show enthused visitors with designs, styles and concepts in traditional and contemporary offerings. From products that exude the latest international design trends to those that boast of unique traditional workmanship & techniques, IHGF Delhi Fair-Virtual 2020 offered it all. There was a promising assortment of creations in art metal ware, EPNS ware, wood carvings, furniture & accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts & general handicrafts, home textiles and home accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc.

India's cross-section of varied & versatile craft skills as well as a plethora of raw materials are thoughtfully complemented by manufacturers adept at bringing in contemporary influences and offering trend specific design developments. They are gifted with the competence to blend traditional and cultural elements with contemporary twists to offer unrivalled product variety, especially in the home fashion category. They play a significant role as Indian handicrafts and lifestyle products define living spaces and add panache to fashion accessories in over 90 countries worldwide. Backed by a rich heritage of design inspiration, hand crafting skills and abundance of a variety of raw materials, they bring out exclusives and offer them in attractive propositions in terms of variety, value, price and service. This core competency and extended channelisation of manufacturing practices exemplified by product innovations and inspiring product displays, has led to IHGF Delhi Fair's unrivalled presence in the world market. The show's credibility already lies in its impressive track record of 49 successful shows, including this

one. What makes it distinctive and inspirational are its wide-ranging collections presented by leading export houses as well as medium and small enterprises, enthusing buyers to replenish their merchandise and add new product lines for seasons ahead.

Regional crafts bring in unique local cultures, native uses and indigenous techniques to this show in staged exhibition areas, Theme Pavilions and Collective Displays. Some of these assortments are blended with modern design trends to offer contemporary choices. Repurposed materials and new design alignments bring out innovative creations in this category. And the takers are only increasing with each edition of this show, encouraging regular participation of regional entrepreneurs and artisans.

Some of the exhibitors at IHGF Delhi Fair-Virtual 2020:



Moradabad and Delhi based **Royal Sheen Handicrafts** was represented at the show by its Managing Director, Mr. Ratnam Verma. This is a metalware designer and manufacturer export oriented firm with an experience of over 20 years and a team of 51, including in-house designers. They specialise in vintage antiques, various kinds of trays and platters, decorative lanterns and figurines. Handcrafted fashion jewellery specialist, Jaipur based **Vaidehi Gems & Jewellers** was incepted in the year 2006. They are among the leading manufacturer and supplier of a wide range of fashion rings, designer necklaces, gold plated earrings, gold plated bracelets, designer anklets, gold plated hand harnesses, pendants, bangles, cuffs, etc.

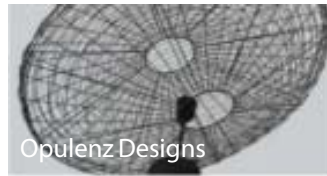


Vaidehi Gems & Jewellers



At Moradabad based **Mahesh Chandra & Brothers**, it was 'every product tells a story' with their line-up in handcrafted metal and wooden accessories, each of their homeware and tableware collections playing around a theme. They have fully compliant metal and wood processing factories with vertical production set-ups for casting, polishing, plating, finishing, inspection and packaging. At the helm of affairs are Mr. Ramesh Gupta, Mr. Rajat Agarwal and Mr. Raghav Agarwal.

Delhi NCR based **Opulenz Designs** led by Ms. Shilpa and Mr. Anil who describe their products as "distinctively produced but unique by nature as they blur the lines between the existing perceptions of 'handmade' and industrial production through a combination of methodological approaches and processes." They create various home accents like lanterns, Christmas decor, candle holders, accent furniture and related products.



Opulenz Designs



Ravi Agarwala & Sons



Mahesh Chandra & Brothers



Jaipur based **Ravi Agarwala & Sons** specialises in ecofriendly and sustainable handwoven baskets & other items for everyday use like, jute bags, handmade fans and buckets, decorative handicrafts, bamboo stools as well as jute braids. Over the years they have gained proficiency in offering handcrafted jute and bamboo products.

Iris Celeste Home Fragrances harness the power of aromachology to provide well-being through novel fragrances in 40+



different varieties. With a product range spanning reed diffusers, fragrance vaporisers, ultrasonic misters, floating aromatic candles, gel candles, specialty incense, glow lights, unscented tea lights, potpourri, etc. they cater to segments of home, office, hotels and gifting.

New Delhi based **Artstory** launched its Urban Zen Collection at the show. Its a collection of home decor products that focuses more on creating a peaceful and relaxing environment through the design and texture of the products. Each product has a space to accommodate a planter keeping in mind the growing trend and need for air succulents and indoor greens. Their company philosophy echoes their sentiment of offering artistic evidence of real art and antiquity that exists in the corners of this vast world. "So we're not just decorating your home with us, but you're beautifying it with true design that has touched your heart," they say.

Moradabad based **Vedas Exports** manufactures home decor, wall decor, gifts and utility that beautifully combine the vintage

with the modern in handcrafted metalware. Founded by Mr. Palash Agrawal, this company aspires to be one of the largest manufacturers and exporters of handicrafts and home décor. Their focus is to bring excellence into their work through quality products.

Led by Mr. Bipin Agarwal, Firozabad based **Shubham Overseas Inc.** specialises in glassware like soap dishes, kitchen jars, drinking glasses, soap dispensers, pedestal bowls, candle tea light votive holders, decorative table lamps, glass lighting pendants, decorative candle holders, decorative flower vases, decorative Christmas hangings, designer bottles, lantern jars, measuring bottles, decorative glass boxes and glass pumpkins, crystal tea light holders and crystal balls.



Suncity Art Exporters from Jodhpur, led by Mr. J P Jain specialises in furniture, home decor as well as rustic and industrial themed home accent products made from reclaimed and recycled wood, wrought iron and varied metals.

Artisanal leather furniture too was offered by some exhibitors including Design Director and Founder of **Kish Handicrafts Pvt. Ltd.**, Mr. Atul Aggarwal. This Delhi NCR based firm specialises in leather products like furniture, bags and home decor as well as gifts and utility. With a strong dedicated and highly motivated workforce of 150, they bring out quality products for markets across the globe. Over the years, they have been known for their exquisite craftsmanship and design expertise, especially in artisanal products. They also offer a selection in canvas.

Some exhibitors' comments on the show appear on page 28. Album of Awards for Best Virtual Display on page 38.

Visitors at the show welcome the New Normal

The seven days of IHGF Delhi Fair -Virtual 2020 saw a good traffic of buyers. Their footfall was testimony to the fact that the world is open for business in the 'new normal' with the markets gradually opening up and that this show ticks all boxes for many buyers. Approximately 4150 overseas buyers from 108 countries, buying agents and domestic volume retail buyers visited the show on virtual platform to source home, lifestyle, fashion, furniture and textiles products.

Buyers visited from regions like Europe (1050), North America (750), Oceania (525), Asia (350), South America (255), Middle East (250) and Africa (202). Business enquiries worth Rs. 320 crores have been generated during the seven days event.

Buyers from leading international brands and departmental stores visited the show. Some of them are, Cost Plus World Market, Anthropologie, Ralph Lauren, WKND-WYFR, Urban Outfitters, Mudpie, Cracker Barrel, TJX, Wisteria and Bed Bath and Beyond from USA; Tchibo, Marc O Polo and Impression from Germany; Pick n Pay from South Africa; Fox Home from Israel; Riviera Maison and Edelman BV from Netherlands; Carrefour from France; Bunnings Warehouse from Australia; Tesco, Ross and Next from UK; Migros from Switzerland; and Kif Kif Imports from Canada.



Besides, major domestic retail volume buyers from India too pre-registered and visited the virtual platform. Some of them are, Bombay Store Ltd., Synergy Lifestyles, Fab India Overseas Pvt. Ltd., Goodearth Design Studio Pvt. Ltd., Reliance Retail, Walmart, Asian Paints Ltd, Raymond Limited, Amazon, Myntra, Archies, Pepperfry, Alibaba.com, Shoperstop, Ferns & Patels, Shruberry Lifestuyles, The Purple Turtels, Westside, Sleepwell, Praxis Home Retail Ltd (Hometown), Trent Limited (West Side), Urban Ladder and Aditya Birla Fashion & Retail Limited.

It was a win win situation for the handicrafts exporting community who participated in the IHGF-Delhi Fair on the virtual platform as exporters were feeling helpless because of prolonged lockdowns and migration of artisans to their home towns starting from March, 2020 onwards. It became difficult for them to meet out even the fixed cost being incurred by them. The virtual platform created by EPCH proved to have provided a fruitful opportunity to these handicraft exporters to bring back their business onto a recovery path by doing business from the safe environment of their homes/ factories.

EPCH's extensive promotion and publicity campaign ensured healthy visitor traffic to the show (**Visuals on page 46**). As the fair closed, there was a strong and positive feedback from all participants. Exhibitors demonstrated the extra effort to embrace technology and make a wholesome virtual presentation of their work. Both buyers and exhibitors have complimented the show's organisers and the meticulously conceptualised virtual medium.

CASA e STILE
 IHGF Delhi Fair Coverage
 Virtual show

furniture WORLD
 IHGF Delhi Fair Goes Virtual
 Virtual IHGF Delhi Fair set for July 13-18

GIFT FOCUS
 IHGF Delhi Fair goes virtual
 IHGF Delhi Fair Spring 2020 is the year's longest-running Indian handicrafts virtual show, taking place from 13-18 July, 2020 at www.hfn.com and on the official Facebook page for the event.

Fashion Today
 IHGF Delhi Fair ready for the 'New Normal'
 Spring show will offer virtual experience

HFN
 Virtual IHGF Delhi Fair set for July 13-18
 The Indian Handicrafts Council (IHC) has announced that the IHGF Delhi Fair, which is the largest handicrafts fair in India, will be held virtually from July 13-18, 2020.

R Shop
 IHGF Delhi Fair Spring '20 virtually
 R Shop is excited to connect with you and trade visitors, helping each to save costs and cover loss of business due to the pandemic. R Shop meets IHGF Delhi Fair Spring 2020 in a virtual format engaged with engaging create experiences.

Home Textiles Today
 IHGF Delhi Fair ready for the 'New Normal'
 Spring show will offer virtual experience

Goes Virtual
 IHGF Delhi Fair ready for the 'New Normal'
 Last week, the Export Promotion Council for Handicrafts (EPCHC) invited the leading international gift and home media to a preview of the Indian Handicrafts & Gifts Fair (IHGF) which will be taking place virtually from July 13-18. Live support will be available 24/7.

STATIONERY Preedy
 IHGF Delhi Fair Spring 2020
 The IHC of India products is that they are hand-crafted, using an abundance of raw materials range of local raw products and skills," explained IHC.

The collage features a variety of digital assets from Indian missions. At the top left, there's a banner for the '49th IHCF Delhi Fair - Virtual 2020' with the dates '13-18 JULY 2020' and a 'MARK YOUR DATES NOW' call to action. To its right is a video frame showing a man in a white shirt speaking. Below these are several website screenshots, including the 'Economic & Commerce' page of the Embassy of India and the 'Business Feed' from the Embassy of India. A central graphic reads 'DELHI FAIR SPRING 2020 VIRTUAL' with the dates '13-18 JULY 2020'. Other elements include a 'Notice Board and Important Announcements' section, a 'What's New' section from the High Commission of India, and various news articles and social media posts. The text in the images is mostly promotional, announcing the virtual fair and providing details about its dates and nature.

निर्यातकों का डिजिटल मेला शुरू, पीएम ने दी शुभकामनाएं

इंजीनियरिंग की ओर से हैडीकॉम्पट चयुअल फेयर का हुआ आगमन, सुखदबाद के एक हजार निर्यातकों को फेयर में हिस्सेदारी को कराया है

निर्यातकों को डिजिटल मेले में हिस्सेदारी के लिए उन्हें इंजीनियरिंग और डिजाइन के क्षेत्रों में विशेषज्ञता प्राप्त होनी चाहिए।



पीएम ने दी शुभकामनाएं
निर्यातकों को डिजिटल मेले में हिस्सेदारी के लिए उन्हें इंजीनियरिंग और डिजाइन के क्षेत्रों में विशेषज्ञता प्राप्त होनी चाहिए।

एईएफसीए के एडवोकेट, मिना ई गैंग
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Smriti Irani wishes success to 'IHGF-Delhi fair'

House-ware, bathroom accessories and lamps will be on display at the virtual show



The Prime Minister's Office (PMO) has wished success to the 49th edition of the International Handicrafts and Gifts Fair (IHGF) Delhi Virtual Fair. The fair will showcase a wide range of handicrafts and gifts from various states of India.

हस्तशिल्प मेला विदेशी ग्राहकों के लिए भारत बना आकर्षक का केंद्र

विदेशी ग्राहकों को आकर्षित करने के लिए भारत को हस्तशिल्प मेले का केंद्र बनाना होगा।

THE MORNING BELI

A Daily English Newspaper

The Sentinel

49th EDITION OF IHGF-DELHI VIRTUAL FAIR

NE traditional products attract global customers

- Items worth Rs 100 crore
- Focus on boosting exports

आईएचजीएफ दिल्ली मेला का 49वां संस्करण वचुअल मोड पर

13 से 16 जुलाई तक चलने वाला मेला, कई देश के प्रतिनिधि ले रहे हैं शक्ति

Three exhibitors from North East region awarded at 49th IHGF-Delhi Fair

THE VIBES REPORT

WTA-1: Three exhibitors from North East region awarded during the virtual fair.

The Ajay Shankar Memorial Award for Best Virtual Booth: The award was given to the exhibitor who presented the best virtual booth.

The exhibitors awarded the award were:

- Shri. Anand Kumar, Jammu
- Shri. Anand Kumar, Jammu
- Shri. Anand Kumar, Jammu

Focus on North Eastern Craft Cluster Products at 49TH edition of IHGF Delhi Fair (Virtual)

The 49th edition of the International Handicrafts and Gifts Fair (IHGF) Delhi Virtual Fair is focusing on showcasing products from the North Eastern Craft Clusters.

Overseas buyers, who are not aware of the rich handicrafts of India, are finding the virtual fair a great platform to explore the products.

DAILY EXCELSIOR, JAMMU 20/07/2020

Handicrafts Dept, 3 J&K firms win awards for export promotion

Exporters hope virtual IHGF-Delhi fair starting July 13 will attract buyers

Business Line Chennai 1/7/2020

Covid-hit handicraft exports may fall 40% this fiscal

आदिवासी आभूषणों की चमक पहुंची अमेरिका-यूरोप



दैनिक भास्कर

पहला दिन एचएफसीएट में को-ऑर्डिनेटरी प्रेस-बी ईपीसीएच हैडीकॉम्पट का पहला मेला वचुअल फेयर शुरू

पूर्वांचल राज्यों के उत्पाद बने आकर्षण का केंद्र

आदिवासी आभूषणों की चमक पहुंची अमेरिका-यूरोप

वर्चुअल टेक्सटाइल मेले का आगाज 1500 निर्यातक दिखाएंगे अपने उत्पाद

वर्चुअल फेयर

केंद्रीय मंत्री स्मृति ईरानी ने किया उद्घाटन, पीएम ने दी शुभकामना



महोदय का उद्घाटन करने का...

वर्चुअल टेक्सटाइल मेले का आगाज 1500 निर्यातक दिखाएंगे अपने उत्पाद

MONDAY, JULY 6, 2020 (PAGE 8) DAILY EXCELSIOR, JAMMU

Govt to sponsor craft entrepreneurs to EPCH, CEPC Virtual Fairs

Excelsior Correspondent

SRINAGAR, July 5: In order to provide marketing opportunities and create business continuity to export-oriented entrepreneurs in handicrafts and furniture line of products amidst COVID-19 pandemic, the Government has decided to sponsor virtual participation to...

The decision has been taken to sponsor entrepreneurs during the virtual fairs. The government is also looking for challenges to showcase their products, services and capabilities to potential buyers...

49th edition of Indian Handicrafts and Gift Fair goes virtual



The 49th edition of Indian Handicrafts and Gift Fair has been inaugurated virtually by Union Minister for Textiles, Smriti Irani...

70 लाख से ज्यादा हस्तशिल्पियों की उम

वर्चुअल मेला 49वां संस्करण, दिल्ली में दी शुभकामना

निर्यात करने हुए कारगर के अलावा, मुम्बई के निर्यातकों से प्रभावित...

Smriti Irani inaugurates Indian Handicrafts and Gift Fair



The Secretary, Textiles, Ministry of Textiles, East Campus, Government of India, inaugurated the 49th edition of Indian Handicrafts and Gift Fair...

of loss of young persons who have created that art piece but also the knowledge of the craft. The virtual fair will provide a platform for large numbers of buyers and entrepreneurs...



वर्चुअल मेले का उद्घाटन...

13 से 18 जुलाई तक लगेगा हस्तशिल्प एवं उपहार मेला

केंद्रीय मंत्री स्मृति ईरानी ने किया उद्घाटन, पीएम ने दी शुभकामना

वर्चुअल मेला 49वां संस्करण, दिल्ली में दी शुभकामना



वर्चुअल मेला 49वां संस्करण, दिल्ली में दी शुभकामना



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आईएचजीएफ-दिल्ली मेले के 49वें संस्करण का वर्चुअल मेला शुरु

केंद्रीय मंत्री स्मृति ईरानी ने किया उद्घाटन, पीएम ने दी शुभकामना

आईएचजीएफ दिल्ली मेला का 49वां संस्करण वर्चुअल मोड पर

केंद्रीय मंत्री स्मृति ईरानी ने किया उद्घाटन, पीएम ने दी शुभकामना



वर्चुअल मेले का उद्घाटन...



वर्चुअल मेले का उद्घाटन...



वर्चुअल मेले का उद्घाटन...

11 हजार निर्यातकों, 70 लाख हस्तशिल्पियों को मिलेगा काम

1500 संस्थाएं निर्यातकों ने दिया काम, 49वां संस्करण का वर्चुअल फेयर...

नीरज बने हैं डीक्राफ्ट वर्चुअल फेयर कमेटी के चेयरमैन

मुम्बईवासी महानगर के निर्यातक नीरज खन्ना को 13 द्वारा आयोजित डीक्राफ्ट वर्चुअल फेयर में नियुक्त किया गया है।



वर्चुअल फेयर की कमेटी के चेयरमैन...

इस बार वर्चुअल फेयर में करेंगे उद्यमी उत्पादों का प्रदर्शन

उद्यमी उत्पादों का प्रदर्शन करने के लिए वर्चुअल फेयर में शामिल हो सकते हैं।