

Exhibitors speak....

on IHGF Delhi Fair-Virtual 2020



We had a wonderful experience during the IHGF Delhi Virtual Fair edition and used the platform. It was fairly easy to use, metrics download system was very good by which we could get complete detail of buyers who visited us.

Mr. Mayank Jain, Basant, Jodhpur



What an amazing experience for connecting global b2b community in such testing times of a lifetime.

Mr. K K Singh Gehlot, AJV Exports, Jodhpur



We at ABN congratulate EPCH for putting together yet another successful fair-.3 shows back to back at a scale of international level is yet another addition to their amazing vision and hard work lead by Rakesh sir. Wide product categories from all over india with diferent levels of technological understanding among

our fellow producers, factories and exportes has been well managed, planned and executed by the team . It is a comendable effort . Sincere and many thanks for your hand-holding to the ever ready team and helpful assistance to reach out to our queries at any time of day and night. The fair was well planned and we have had a great interaction with our potential buyers from all over and am hopeful that all p[articipants on this platform benifited from the same and the process of making ordering and exporting will carry on with meaningful production and consumption.

Ms. Nupur Batra, ABN founder lead designer



The concept of holding Virtual Trade Fair in COVID Times is not only an evolution of the exhibitions industry but a revolutionary step, which has brought hope, smiles & business to the entire handicraft exporters' fraternity and the dependent artisans' community. **Mr. JP Singh, Kenway Sartaj Worldwide, Moradabad**



This virtual fair is yet another shining example of a meticulously crafted event to take the Handicrafts and Textiles of India to the world in these tough and difficult times when trade & commerce around the world had almost come to a standstill. This fair has certainly given new hopes and opportunity both to

the handicraft industry and the buyers.

Mr. Sunit K Jain, Ratan Textiles, Jaipur



The buyer footfall was from around the globe which led to a lot of product inquires and interactions. I can say, it was an astonishing experience for me and my team.

Rajat Singhal, RK Impex Inc., Moradabad



We received good queries, regular and new customers as well. It was a good effort for business via digital platform from EPCH.

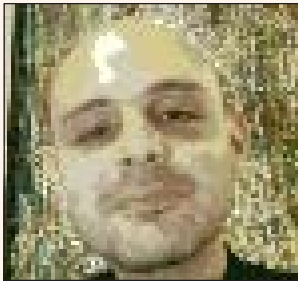
Khemchand, Khemchand Handicraft, Jodhpur

In appreciation....



Congratulations EPCH for organising the Virtual Fair as it allowed us to explore new products being manufactured by Indian producers in this time of crisis. **Alberto Guztavo Porcel, President,**

India-Argentina Friendship Society



I always fly down to India to attend IHGF Delhi Fair. This time we are doing it virtually and it has been a great experience meeting incredible suppliers from incredible India. **Carlos Flores, Projoja, Mexico**



I would like to thank the organising team of EPCH. I connected with new suppliers, made new contacts and viewed new products. IHGF Delhi Fair-Virtual has made it possible for us to stay in touch. **Maria del Mar, Argentina**



We appreciate the energising efforts of EPCH team and its initiative of "First Virtual Fair" experience that brings out the new way of generating business in a short time. We are delighted to receive tons of new leads especially from the Big Box retailers of the US market. This not only helped us in accomplishing our Lead Generation objective but

we are also thrilled that we have generated business.

Anuj Khanna, Sava International Pvt. Ltd, Gurugram



It was a wonderful experience doing a virtual fair for the first time. **Puneet & Nischal Arya, Finesco Intl., Moradabad**



It has given a new edge to the marketing of our industry. This is a time of learning and new formulations of our traditional structures.

Manish Mehta, Fortune Exports, Jodhpur

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No. GUA/321/2/2020

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Dear Shri Verma,

I was greatly delighted to be a part of IHGF Delhi Fair.

The Embassy of India contacted more than 200 companies in the region and facilitated registration and participation of 30 companies. We, at the Embassy, also participated in the webinars. I was particularly impressed by the webinar "Sourcing India – the Awakened Tiger - Home, Lifestyle, Fashion, Furniture and Textiles" and "Mapping Success - the New Expectations of American Buyers and Consumers". It was very useful and informative at the same time.

This Virtual Fair 2020, which was organized during the time of COVID was a blessing in disguise, as many participants, who generally would not be able to join the Fair, were able to participate in this virtual event. The feedback we received from the participants were also very positive. I and my team would follow up with the participants and facilitate contacts between the buyers from the Central American region with the sellers and participants of the Expo in India.

We once again wish to congratulate EPCH for organizing this wonderful event and look forward to participate in the next edition of this Fair.

With warm regards,

Yours sincerely,


(B. S. Mubarak)



The virtual show is giving opportunities to a number of customers from all over the world to connect with the Indian manufacturers and exporters, here in India.

Arvind Vadhera, Leeza Intl., Moradabad



In these tough times when businesses are largely affected due to the covid, virtual opened new doors of hope and business opportunities. This fair was the life support to the entire handicrafts industry, exhibitors and buyers included. **Vishal Agarwal, J.M.D. International, Moradabad and President-YES, Moradabad**



Good experience for the exporters to participate in the first virtual fair during lockdown. We hope to receive new orders from this in future.

Dr. Bharat Dinesh, President, JHEA



EPCH always takes new initiatives to promote exports, it will help the industry. Some shortcomings will be rectified in due course.

Naresh Bothra, Bothra International, Jodhpur and President, JHEF



This virtual fair has opened up a new window of opportunities for the exhibitors and buyers. A great direction of going forward.

Rajni Bothra, Chirmi Overseas, Jaipur



The virtual show has really given us a vision to work in the right direction. With the virtual fair in place, we have received buyer inquiries from all major buying countries. Its like creating a booth in buyers office, before they talk to us they know enough about us already. **Ravindra Nath, Ocean Exim India Pvt. Ltd., Jaipur**



Despite the pandemic fear all over the world, it is a great job by EPCH. I have received many positive leads which I never thought a virtual fair could give.

Sarwar Hussan, Glass world, Firozabad



Virtual platform is very beneficial for generating leads and business in the tough pandemic situations. This exhibition is fruitful for exporters and vendors as the fair is very much cost effective and efficient. **Mukul Khatri, Khatritex, Jaipur**





This new initiative was much needed and EPCH took credit of first mover! Suggest for 24x7 platform on EPCH website to help exporters and buyers. **Hardeep Sethi, Pinkcity Enterprises, Jaipur**



In these testing times, this virtual fair has offered a new ray of hope to all the exporters. I want to thank EPCH and its employees for turning the imagination of a virtual platform into reality. **Najmul Islam, Handicrafts of India, Moradabad**



A very convenient way to do business for all exhibitors, buyers and visitors. It has opened doors for the people who couldn't travel yet be a part of this amazing fair . **Sanjay Gupta, Parkland Exports, Moradabad**



It was a great experience as compared to the physical fair. It reduced the expenditure of both the buyer and exhibitor as it was done through a highly developed virtual platform and I got in touch with many new buyers. Overall it was an exciting experience. **Akash Gupta, Singing Bowl Specialists, Moradabad**



I had an amazing experience with the fair features like instant chat on our booth and mailing made me connect with genuine buyers in real time. **Ravi Relu, Gangamani Fashions (Art & Crafts), Jaipur**



We congratulate EPCH for successfully organising the virtual fair at a time when real fairs are not possible. It is a commendable effort to put together so many exhibitors and manage the show so meticulously. **Saeed Ahmad, The Kings, Noida**



We would like to thank you for the fabulous efforts to conduct the on-line exhibition. I was a very nice experience to participate in this Virtual Exhibition. The number of buyers was good and it was a very successful event. **Mohan Singh Bhati, New Light Art Exports, Jodhpur**



It's the first time we have participated in virtual exhibition and it has definitely been worthwhile. The number of leads we've collected has far exceeded our expectations and we are really excited to start taking next steps with them. **Shivendra Kumar Punia, Daksh Handicrafts Pvt. Ltd., Jaipur**

