

Chairman's Message

Encouraged and Poised



Dear Fellow Exporters,

I take immense pride in sharing the warm acceptance and encouraging response to our recently concluded IHGF Delhi Fair-Virtual 2020. We are deeply humbled by the good wishes sent by our Hon'ble Prime Minister, Shri Narendra Modi.

We are grateful to our Minister of Textiles, Smt Smriti Zubin Irani for inaugurating this all encompassing - home, lifestyle, fashion, textiles & furniture show virtually. After the success of our jewellery and textiles specific virtual fairs, this was a grand finale with twelve categories, opening up immense possibilities for the 1300 exhibitors as well as 4150 overseas buyers. EPCH's extensive promotion and publicity campaign ensured healthy visitor traffic. Exhibitors demonstrated the extra effort to embrace technology and make a wholesome virtual presentation of their work. The show was replete with Fashion Shows, Craft Demonstrations, Knowledge Webinars and a Panel Discussion. Seeing the overwhelming response, the show had to be extended by a day. The closing of the show became eventful with 'The Golden Book of World Records' certifying this edition as the first handicraft products virtual trade fair.

Besides all the action around IHGF Delhi Fair Virtual 2020, in the month of July, your Council organised five pan India webinars and several audio seminars in various clusters, on various important topics. These have been opportunities to interact and share views. I urge each one of you to continue to attend these sessions and benefit from the same.

Always in expectation of your valuable suggestions at chairman@epch.com,

A handwritten signature in black ink, appearing to read 'Ravi K Passi'. The signature is written in a cursive style and is positioned above a horizontal line.

(Ravi K Passi)
Chairman, EPCH