

# Initiatives of EPCH under Cluster Development Programme Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

Ministry of Micro Small and Medium Enterprises (MSME), Govt. of India has launched SFURTI scheme in the year 2005 with an objective to organise the traditional industries and artisans into clusters to make them competitive and provide support for their long term sustainability, sustained employment, to enhance marketability of products of such clusters, to equip traditional artisans of the associated clusters with the improved skills, to make provision for common facilities and improved tools and equipments for artisans. IIE Guwahati is the Nodal Agency (NA) and EPCH is providing technical support as Technical Agency (TA) in implementation of the project.

## Design and Product Development Program at Traditional Dress Making and Embroidery Cluster, Sipajhar, Assam; 2<sup>nd</sup> October 2020

EPCH, NER, in association with Indian Institute of Entrepreneurs, Guwahati and GRIB, Implementing Agency (IA) at Traditional Dress Making and Embroidery Cluster, Sipajhar, Darrang, Assam, organised a day long program on Product and Design Development on 2<sup>nd</sup> October, 2020. Mr. Drubojoyoti Barman, Designer, EPCH and Miss Kewenilu Lohe, Project Assistant, EPCH, along with 16 artisans were present. The number of participants for attending the program was limited in order to ensure social distancing.



The program was conducted to optimise the overall product quality by guiding the artisans and also sharing with them, some designs prepared by designers from EPCH, with the aim to give the best possible product quality for both production and marketability. The artisans were made aware about the present trends of design in the market and also have a clear design process in order to create products as relevant as possible. ■



## Distribution of Tool Kits under Project SFURTI at Silk and Handicraft Cluster, Kaliabor, Assam; 2<sup>nd</sup> October 2020

On 2<sup>nd</sup> October 2020, Silk and Handicraft Co-Operative Sambay Samity, Implementing Agency (IA) of Silk and Handicraft Cluster, Kaliabor, Assam, in



association with EPCH, NER, and Indian Institute of Entrepreneurs, Guwahati, organised distribution of tool kits for handicrafts artisans. The program was attended by Mr. Bhaskar Baruah, Project Officer, EPCH, Guwahati. During the programme, 23 bamboo and machinery Tool Kits were distributed among the artisans from Ouguri and Dolgaon Villages. ■

## Common Facility Centres inaugurated under SFURTI Project

Silk Khadi Cluster, Hajo, Assam; 8<sup>th</sup> October 2020

Pragatisil Khadi Samity, Implementing Agency (IA) of Silk and Khadi Cluster, Hajo, in association with EPCH, NER, and Indian Institute of Entrepreneurs, Guwahati organised a program for the inauguration of the CFC



at the Silk Khadi Cluster under SFURTI on 8<sup>th</sup> October, 2020. This was inaugurated by Dr. Santanu Mohan Deka, Associate Faculty in the presence of Mr. Ratan Guha, Project Lead IIIG; Mr. Dipankar Saha, Project Assistant, EPCH; Mr. Mazibur Rahman and Mukul Ch Medhi. Delivering the welcome address, Dr. Santanu Deka shared his views on how the center would help local entrepreneurs including rural weavers in promoting their skills and enhancing their commercial activities. ■



## Skill Development Training Programme on Jacquard Loom at Silk Khadi Cluster, Hajo; 8<sup>th</sup> to 22<sup>nd</sup> October 2020



Pragatisil Khadi Samity, Kalitakuchi, in association with EPCH, NER, and Indian Institute of Entrepreneurs, Guwahati conducted a Skill Development Training Program on Jacquard Loom at Silk Khadi Cluster under SFURTI, from 8<sup>th</sup> October to 22<sup>nd</sup> October. The main objective of the training program was to provide adequate training skills to the artisans of the Cluster in using of Jacquard loom and other weaving machineries which will help increased efficiencies in production process resulting in job satisfaction. The artisans were divided into two batches and for which a master trainer was engaged throughout the training. Mr. Dipankar Saha, Project Assistant, EPCH also attended the program on 16<sup>th</sup> October 2020 and also shared some valuable information on activities sanctioned under the soft intervention of the project and also finalised the action plan of soft intervention activities during his visit to the cluster. ■

# Field Visit to Traditional Dress Making and Embroidery Cluster, Kokrajhar, Assam

18<sup>th</sup> October 2020

A field visit was conducted by HR, EPCH, NER at Traditional Dress Making and Embroidery Cluster, Kokrajhar, Assam on 18th October 2020. Ms Basumati Brahma, Secretary, Implementing Agency (IA); Ms. Jamuna Basumatary, Chairperson, IA; and Ms. Phungbili Brahma, CDE, were also present during the visit. The objective of the visit was to observe the uses of machinery installed at CFC and also to interact with the beneficiaries who have received handloom and sewing machine under Hard Intervention of the project.



Artisan Manju Boro; Village Singmari;  
Name of SHG: Rwisumwi SHG



Artisan Renu Boro; Village: Singmari;  
Name of SHG: Juri SHG



Artisan Eliza Basumatary; Village: Singmari;  
Name of SHG: Rongjali SHG

Below: Glimpses of the machinery



Additional work done by the  
Implementing Agency at CFC