

Initiatives of EPCH under Cluster Development Programme Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

Ministry of Micro Small and Medium Enterprises (MSME), Govt. of India has launched SFURTI scheme in the year 2005 with an objective to organise the traditional industries and artisans into clusters to make them competitive and provide support for their long term sustainability, sustained employment, to enhance marketability of products of such clusters, to equip traditional artisans of the associated clusters with the improved skills, to make provision for common facilities and improved tools and equipments for artisans. IIE Guwahati is the Nodal Agency (NA) and EPCH is providing technical support as Technical Agency (TA) in implementation of the project.

Design Awareness Program

Bamboo and Cane Craft Cluster, Mokokchung, Nagaland; 13th March 2021

Rudichulare Multi Purpose Cooperative Society Ltd., Implementing Agency of Bamboo and Cane Craft Cluster, Mokokchung, Nagaland with support of EPCH (NER) and Indian Institute of Entrepreneurship (IIE), conducted an awareness program under SFURTI Projects on 13th March 2021. The main objective of the program was to make the artisans aware of the SFURTI project (Scheme of Fund for Regeneration of Traditional Industries). The officials present at the programme made the artisans aware of how this scheme provides sustainability of employment for traditional industry artisans and rural entrepreneurs and also to advance marketability of products of clusters by providing support for new products, design intervention and improved packaging and improvement of marketing infrastructure. ■



Training Program

Skill Upgradation of Modern Machinery at Ready made Garment Weaving Cluster, Moran, Assam; 9th April 2021



Readymade Garment Weaving Cluster, Moran, Assam, in association with EPCH, Guwahati, and IIE, Guwahati conducted this training program at Moran, Assam. The program was conducted to help honing the skills of the artisans in using the modern



Machines so that they can produce good quality products in lesser given time. This training is expected to bring changes in production and production methods, eventually helping in marketing and wider distribution of the finished products. ■