

# Paschimi Rajasthan Udyog Evan Hashtshilp Utsav

## EPCH conducts Awareness Seminar on Export Promotions Schemes of Various Government Departments; Jodhpur, Rajasthan; 14<sup>th</sup> January 2023

EPCH, NWR office, Jodhpur organised this awareness seminar during the Council's Participation in Paschimi Rajasthan Udyog Evan Hashtshilp Utsav.

Mr. Sunil Parihar, Independent Director, RIICO and Sanyojak, Paschimi Rajasthan Udyog Evam Hashtshilp Utsav 2023, initiated the program by thanking EPCH and Mr. Rakesh Kumar, Director General, EPCH, for implementing the Jodhpur Mega Cluster, that has provided huge benefits to entire handicraft sector in the region.

Present on the occasion were, Mr. Hansraj Baheti, Member, COA, NWR Region, EPCH; Mr. Manish Mehta, Coordinator, NWR, Mentorship Group, EPCH; Mr. Naresh Bothra, Joint Convener, EPCH NWR Regional Committee and President Jodhpur Handicraft Exporters Federation; Dr. Ajay Sharma, Member, NWR Mentorship Group, EPCH; Mr. Nilesh Sancheti, President, Marudhra Industries Association; Mr. S.L. Paliwal, Joint Director and General Manager, DIC, Jodhpur; and Mr. Ajayvardhan Acharya, Regional Director, IGNOU, Jodhpur.

Mr. Hansraj Baheti said that EPCH is connecting Indian handicrafts and traditional items to the global market by providing marketing platforms to artisans and exporters. Mr. Manish Mehta added that since the beginning he has been associated with EPCH and is thankful to the entire EPCH team for providing time to time information through workshops. Mr. Naresh Bothra congratulated EPCH for organising this awareness program, calling them very fruitful and advised participants to attend such workshops to get benefits of information on Govt. schemes. Dr. Ajay Sharma said that EPCH is continuously working towards the betterment of the sector and the results are visible in implementation of schemes from time to time. He assured of his support and guidance to all those who are part of the handicrafts sector.

This was followed by a technical session, addressed by Mr. Kiran V.N., Assistant Director O/o DC(H), Jodhpur; Mr. Muralidhar Mahto, Branch Manager, ECGC, Jodhpur; and Ms. Ponam Rathore, DIO, O/o DIC, Jodhpur. The speakers



Mr. Sunil Parihar, Independent Director, RIICO and Sanyojak, Paschimi Rajasthan Udyog Evam Hashtshilp Utsav 2023, addressing the gathering in the presence of Mr. Hansraj Baheti, Member, COA, NWR Region, EPCH; Mr. Manish Mehta, Coordinator, NWR, Mentorship Group, EPCH; Mr. Naresh Bothra, Joint Convener, EPCH NWR Regional Committee and President Jodhpur Handicraft Exporters Federation; Dr. Ajay Sharma, Member, EPCH NWR Mentorship Group, EPCH; Mr. Nilesh Sancheti, President, Marudhra Industries Association; Mr. S.L. Paliwal, Joint Director and General Manager, DIC, Jodhpur; and Mr. Ajayvardhan Acharya, Regional Director, IGNOU, Jodhpur



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shared about their Schemes and provided information through the presentation. The seminar ended with a Q&A. Total of 50 participants attended. ■